

# Middle East Strategy Updates

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**ICANN**



# Middle East Strategy

- + The strategy covers the 22 Arab States, Iran, Afghanistan, and Pakistan
- + Working group consists of 21 members from the region
- + Kick-started in December 2012
- + A 3-year strategy and a 1-year implementation plan completed
- + Implementation is underway for FY14 (July 2013 – June 2014)
- + Work on the FY15 Implementation Plan is in progress

# Key Strategic Areas

- + Domain name industry
- + Capacity building
- + Multi-stakeholder Internet Governance

# What is the MESWG Up To?

- + Task Force on Arabic Script IDNs (TF-AIDN)
- + Task Force on Capacity Building and Awareness (TF-CBA)
- + Train-the-trainer track

# Task Force on Arabic IDNs (TF-AIDN)

## Looking into use of IDNs in Arabic script

- + Arabic Script Label Generation Ruleset (LGR) for the Root Zone
- + Second level LGRs for the Arabic script
- + Arabic script Internationalized Registration Data Protocol and Practice
- + Universal acceptability of Arabic script IDNs and variants
- + Technical challenges around registration of Arabic script IDNs and variants
- + Operational software for Arabic script IDN registry and registrar operations
- + DNS security matters specifically related to Arabic script IDNs and variants
- + Technical training material around Arabic script IDNs

## ... cont. (TF-AIDN)

- + Announced during the Arab IGF in Algiers in early October 2013
- + Consists of 21 volunteers from the region
  - + Majority are fresh blood that have never been involved in regional discussions on Arabic IDNs, or the ICANN process
- + Holding calls when needed to ensure timelines are attained and momentum is maintained
- + The first F2F meeting took place in Singapore during March 20-22.
  - + ICANN Funded 10 of the 11 who attended
  - + A very productive 3-day meeting

## ... cont. (TF-AIDN)

- + Arabic Script Generation Panel
  - + A sub-group of 4 volunteers and 2 reviewers
  - + Submitted to ICANN for informal review and received feedback
  - + Draft circulated to the TF-AIDN at-large for feedback and discussions
  - + Final draft document submitted formally to ICANN for review in mid-January 2014
  - + First linguistic group to do so
- + Submitted a document on “Principles for Inclusion, Exclusion, and Deferral of Arabic Script Code Points” right before the ICANN Singapore meeting
  - + First linguistic group to do so

# TF-AIDN – Moving Forward

- + Work underway on Arabic Email Support and Universal Acceptance of Arabic script IDNs
- + The work on *Label Generation Ruleset (LGR)* is expected to end in late November 2014
- + Next F2F meeting expected either in June or in August

Want to join the TF-AIDN? Please send your Resume/CV and Statement of Interest (Sol) to [meswg@icann.org](mailto:meswg@icann.org).

# Task Force on Capacity Building & Awareness (TF-CBA)

- + Call circulated on December 1, 2013
- + The call was open for interested candidates from outside of the Middle East Strategy region
- + 21 applications received
  - + A Steering Committee was formed from within the MESWG to evaluate the applications and set the next steps
  - + All applicants have been welcomed on board

# Train-the-Trainer Model

- + Ongoing discussions on how to implement this model in our region
- + Consensus that the TF-CBA is a building block for this model to move forward

# Middle East DNS Forum

- + Two-day meeting
  - + Held in Dubai on 3-4 Feb
  - + Co-organized by both ICANN and ISOC, and hosted by UAE TRA
  - + Sponsored by dotShabaka Registry and PIR
  - + Networked by du and Website Powered by KuwaitNet
- + Main agenda topics
  - + New gTLDs
  - + Registry strategies for domain name growth
  - + Role of ccTLDs in strengthening the domain name industry
  - + Registrar accreditation
  - + Registrar strategies in a competitive environment

## ... cont. (Middle East DNS Forum)

- + More than 100 attendees
  - + Hailed from 36 different countries
  - + 33% hailed from the Business Sector
  - + 46% from within the UAE
- + Some sessions had more than 30 remote participants
- + Forum was a huge success and exceed expectations
- + Forum seen as an annual event hosted by the regional community

# What's Next for the MESWG?

- + Agree on Year 2 Implementation Plan (FY15)
- + TF-CBA to Develop content and deliver it as part of their mandate and work
- + TF-CBA to work on a Middle East and Adjoining Countries School on IG (MEAC-SIG)
- + Host a training program on TLD Risk Mitigation
- + TF-AIDN to hold its second F2F meeting

Questions?



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