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İnternet Derneđi

BEYOND THE NET TURKEY CHAPTER PROJECT

**Safer and Conscious Use of the
Internet and ICTs among K-12
Children in Turkey**

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- **Aim of the Project**
- Raise awareness and foster a permanent change in the use of information and communication technologies (ICTs) among Turkish children at the K-12 level.

- **Pattern of Turkish Children**
- 25% of children in Turkey express statements that are perceived as constituting Internet addiction (defined as “excessive use” in the report).
- 85% of Turkish children who use social networking sites have an account on Facebook, while 42% of children state that their profile is “public” and accessible to anyone.
- According to the report, only half of the children in Turkey know how to change their privacy settings on Facebook.



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- **Project Content**
- **Heading of Contents;**
- Using Internet Effectively in Daily Life
- Avoiding Cyber Bullying
- Accessing to Accurate and Reliable Knowledge
- Safer Social Media Usage
- Managing Digital Footprint



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- **Project Plan (Cont.)**
- **Way to Spread Content**
- Plain texts will be converted to instructional materials.
- Portal will include whole instructional materials:
cevrimicocuk.org.tr
- Storybook will be published and distributed.
- Hands-on activities will place.



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- **Project Plan (Cont.): Look Inside the Materials**
- There will be viral videos to enhance wonder.
- Videos will be enjoyable and short to gather children's attention.
- Videos will be connected like a chain to keep children's attention awake.
- Videos will take place 30 seconds approximately.
- Youtube channel will be used.



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- **Project Plan (Cont.): Not just in the internet environment!**
- Presentations and handouts will take place in training session.
- We have connection with CSOs to spread our messages. Thus we can touch more children.



- **Comments and Suggestions**
- Do you have a comment or suggestion?



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- Thank you!